

Profile

東京、仙台、ロンドンに拠点を置くビジュアルデザインスタジオ。企業の世界観を描くブランド・コンセプト映像、商業施設や都市空間におけるインスタレーション、アプリケーションの設計やメーカーと共同開発するユーザーインターフェースまで、既存のメディアやカテゴリにとらわれない、幅広いデザインワークをおこなっている。一方、オリジナルのアート作品やプロダクトも積極的に制作。国内外の美術館やギャラリーで展示を多数実施している。クリエイター個人の感性を起点に、世界の新たな一面を照らし、人々の心を躍動させる視覚表現を追求し続けている。

Name	ワウ株式会社
Established	1997年4月
Founder	高橋 裕士
Capital	1,000万円
People	約60名
Web	w0w.co.jp
E-mail	info@w0w.co.jp

Clients

Aston Martin / Canon / CITIZEN / DENSO / East Japan Railway Company / FUJI FILM / HONDA / ISSEY MIYAKE / KDDI / LEXUS / MAZDA / Mercedes-Benz / MHD / Mitsubishi Jisho Design / MORI Building / NHK / Nike / Nikon / NTT DOCOMO / Oscars / Panasonic / Pokémon / SHISEIDO / SIGMA / SONY / TOKYO MIDTOWN / TORAY / TOTO / TOYOTA / UNIQLO / YAMAHA etc.

Tokyo

150-0041
東京都渋谷区神南1-14-3
T +81 03 5459 1100
F +81 03 5459 1101

Sendai

980-6119
宮城県仙台市青葉区中央1-3-1
AERビル 19F
T +81 022 216 5525
F +81 022 221 5574

London

17 Upper Grosvenor Street,
London W1K 7PN, UK

Solo Exhibitions

2024
InForms Project Polymorphism of Information—情報の多態性 | THE CAMPUS, Japan

2023
“WOW Art Exhibition: Refraction + Render” | TERRADA ART COMPLEX I, Japan
不完全な映像 —Refraction #001-014— | 銀座蔦屋書店 GINZA ATRIUM, Japan

2022
WOW 25TH ANNIVERSARY EXHIBITIONS
“UNLEARNING THE VISUALS” | 寺田倉庫 E HALL, Japan

2019
WOW: City Lights and Woodland Shade 都市の光、郷の灯 | JAPAN HOUSE London, UK
BAKERU: Transforming Spirits | JAPAN HOUSE Los Angeles, USA

2018
WOW Visual Design Studio—WOWが動かす世界— | スバイラル, Japan

2017
POPPO展 | まなびあテラス, Japan
Beyond Cassini | hggrp GALLERY NEW YORK, USA
ハレとケ展 | せんだいメディアテーク, Japan

2015
UNITY of MOTION | Hyundai Motorstudio Seoul, Korea

2013
工場と遊園地 | 金沢21世紀美術館, Japan

2012
工場と遊園地 | 札幌駅前通地下歩行空間, Japan

Group Exhibitions

Arts Maebashi (Japan), BAY ART (China), CAFA Art Museum (China), Centre Pompidou (France), Christie's (USA), Gagosian Gallery (USA), Intercommunication Center (Japan), Louvre Museum (France), Media Ambition Tokyo (Japan), MIGZ (Russia), Milano Salone (Italy), Miraikan (Japan), Miyagi Art Museum (Japan), OASIS immersion (Canada), Reborn-Art Festival (Japan), Roppongi Art Night (Japan), Sendai Mediatheque (Japan), Tate Britain (UK), Tent Digital (UK), Tent London (UK), Victoria and Albert Museum (UK), VINCON Gallery (Spain) etc.



Visual Design Studio
Since 1997

Name WOW inc.
Established April 1997
Founder Hiroshi Takahashi
Capital 10 million yen
People Approx. 60
Web w0w.co.jp
E-mail info@w0w.co.jp

Profile

A visual design studio based in Tokyo, Sendai, and London. We create diverse design work that transcends existing media and categories—from brand concept films that capture a company's unique worldview to installations for commercial spaces and urban environments, as well as application design and user interfaces developed in collaboration with manufacturers. We also actively produce original art and products and exhibit in museums and galleries worldwide. With each creator's individual sensibility as our foundation, we continually pursue the creation of visual expressions that illuminate new perspectives and stir people's hearts.

Clients

Aston Martin / Canon / CITIZEN / DENSO / East Japan Railway Company / FUJI FILM / HONDA / ISSEY MIYAKE / KDDI / LEXUS / MAZDA / Mercedes-Benz / MHD / Mitsubishi Jisho Design / MORI Building / NHK / Nike / Nikon / NTT DOCOMO / Oscars / Panasonic / Pokémon / SHISEIDO / SIGMA / SONY / TOKYO MIDTOWN / TORAY / TOTO / TOYOTA / UNIQLO / YAMAHA etc.

Tokyo

150-0041
1-14-3 Jinnan, Shibuya, Tokyo, Japan
T +81 (0)3 5459 1100
F +81 (0)3 5459 1101

Sendai

980-6119
AER Bldg. 19F,
1-3-1 Chuo, Aoba, Sendai, Miyagi, Japan
T +81 (0)22 216 5525
F +81 (0)22 221 5574

London

17 Upper Grosvenor Street,
London W1K 7PN, UK

Solo Exhibitions

2024
InForms Project Polymorphism of Information | THE CAMPUS, Japan

2023
"WOW Art Exhibition: Refraction + Render" | TERRADA ART COMPLEX I, Japan
Deform —Refraction #001-014 | Ginza Tsutaya Bookstore GINZA ATRIUM, Japan

2022
WOW 25TH ANNIVERSARY EXHIBITIONS
"UNLEARNING THE VISUALS" | Warehouse TERRADA E HALL, Japan

2019
WOW: City Lights and Woodland Shade | JAPAN HOUSE London, UK
BAKERU: Transforming Spirits | JAPAN HOUSE Los Angeles, USA

2018
WOW Visual Design Studio— WOW animates the world | Spiral, Japan

2017
POPPO Exhibition | Manabia Terrace, Japan
Beyond Cassini | hpgrp GALLERY NEW YORK, USA
Hare to Ke Exhibition | Sendai Mediatheque, Japan

2015
UNITY of MOTION | Hyundai Motorstudio Seoul, Korea

2013
Factory and Fantasy | 21st Century Museum of Contemporary Art, Japan

2012
Factory and Fantasy | Sapporo Underground Space Station Road, Japan

Group Exhibitions

Arts Maebashi (Japan), BAY ART (China), CAFA Art Museum (China), Centre Pompidou (France), Christie's (USA), Gagolian Gallery (USA), Intercommunication Center (Japan), Louvre Museum (France), Media Ambition Tokyo (Japan), MIGZ (Russia), Milano Salone (Italy), Miraikan (Japan), Miyagi Art Museum (Japan), OASIS immersion (Canada), Reborn-Art Festival (Japan), Roppongi Art Night (Japan), Sendai Mediatheque (Japan), Tate Britain (UK), Tent Digital (UK), Tent London (UK), Victoria and Albert Museum (UK), VINCON Gallery (Spain) etc.